

MEMORANDUM

DATE: 6/10/2021
TO: Mayor Lankford & City Council
VIA: Mercy Rushing, City Manager
FROM: Owen Tiner – Marketing and Tourism Director
SUBJECT: GoldStars Tribute Wall Event

Council Meeting Agenda Item for June 28, 2021

Background Information:

On its only stop in Texas, the traveling memorial called the GoldStars Tribute Wall, seeks to honor our service members who have fallen while serving in the United States Military since the beginning of the Gulf War. The Wall will be on display on West Commerce Street near the Veterans Memorial on Saturday, August 6th through the 9th. There will be a small ceremony to honor Gold Star Families at 10:00am on Saturday, August 8th. The event will be well promoted through veterans organizations throughout the state and we expect a large amount of visitors during the bulk of the event on the 7th and 8th.

Recommendation:

The marketing and tourism board voted unanimously to approve payment for the wall to be displayed on these dates with hotel occupancy tax funds. My recommendation is for the council to consider a street closure for the duration of the event. The closure would be on West Commerce Street between the Johnson Street and Line Street. Parking for the event will still be available in the parking lot on Line Street and on East Commerce. No storefronts will be affected.



City of Mineola

Street Closure Request

Name: Marketing Dept.
Address: 300 Greenville Hwy City, State, Zip: Mineola, TX 75773
Phone number: (903)569-6183 email address: otiner@mineola.com
Name of organization: City of Mineola
Event: GoldStars Tribute Wall Display
Date & time of closure (to include setup and takedown): 8/6/21 (12:00 p.m.) - 8/9/21 (2:00 p.m.)

Streets/Location of area to be closed:

West Commerce Street between the Gazebo and Line Street

****Please include a map detailing the area(s) requesting to be closed**

Event coordinators are responsible for trash collection and removal after the event. Please contact City Hall for additional dumpsters/receptacles if needed (at current rates).

You are required to alert the building owner/operators in the street closure area of the street closure either a minimum two weeks before the event or once the council has approved the request. This includes the Historic District sidewalk walking district.

Do you have insurance coverage for the event? No Yes (if yes, please include copy of the policy)

Return form to City Secretary at Mineola City Hall, 300 Greenville Highway, Mineola, TX 75773, fax 903-569-6551, or ckarch@mineola.com.

Google Maps



Map data ©2021 50 ft